

Time to tell
the world
your story.

WRITERJUMP STORY IN MEDIA MASTER LAB

Film
Television
Podcast
Fiction Writing

25 weeks starting September 9



Starting **MARCH 2022**

STORY IN MEDIA CERTIFICATE PROGRAM For Film, Television, Fiction Writing & Podcast

with Paul Donnett

The ability to tell compelling stories well is the #1 skill producers, publishers, and employers are looking for today. Or maybe you just like to make stuff up and want to do it well.

To be successful, you'll need the skills and the habits to stay on track and get it done. This requires six things:

- ✓ Training
- ✓ Clear, specific goals & deadlines
- ✓ A writing schedule you can actually follow
- ✓ Staying accountable every week
- ✓ Guidance from an industry mentor
- ✓ A business plan to get your story to the world

Through a combination of **13 interactive group lectures** and **12 one-on-one workshops with the instructor**, the STORY IN MEDIA MASTER LAB takes writers and content creators of all experience levels from big idea to big break, helping them pitch to festivals, streaming platforms, publishers, and more. Students are free to choose their project and even work on more than one, depending on their goals and outcomes.

What we'll cover:

- Setting Goals & Schedule
- Finding Your Voice
- Story Concept
- Theme
- Characters
- Environment
- Story Structure & Narrative Design
- Scene & Dialogue Creation
- Beat Sheets & Storyboarding
- Writer's Block & Other Troubleshooting

What you'll take away:

- Completed draft of your story/script
- Confidence and process to pitch your story
- Direct access to festivals, publishers, & platforms
- Professional Pitch deck
- Professional pitch sheet
- Industry submission & copyright registration
- Industry process for giving & receive "notes"
- Hollywood standard formatting rules
- Small business setup for professional writers
- Professional habits of successful storytellers
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Course Information:

Instructor:

Dates:

Day:

Time:

Duration:

Seats Available:

Location:

Tuition:

Next Start Dates:

Paul Donnett

March 9 - August 17, 2022

Wednesdays

6:00 - 8:00PM (Pacific Time)

25 sessions

20

Online (Zoom)

\$350 x 6 months

September 2022



To register, visit

<https://www.writerjump.com/courses-and-coaching>

or contact me directly at paul@writerjump.com

WRITERJUMP

Story in Media Certificate Program

COURSE OUTLINE

Week	Story Area
1.	Introduction & The Writer's Life
2.	Story Ideation
3.	Your Voice & Theme
4.	Characters
5.	Environment
6.	Plot & Narrative Design
7.	Case Study 1: Story Build
8.	Case Study 2: Plot Models
9.	Case Study 3: Story Tools
10.	Scenes
11.	Dialogue & Visual Storytelling
12.	Student Scene Reviews
13.	Student Pitches
14 - 25	1:1 WORKSHOPS & BUSINESS PREP

Testimonies: Students & Teachers

"I would absolutely take this course again. It combines screenwriting theory with a refreshingly realistic approach to getting your scripts on the page, delivered in a friendly atmosphere that cultivates creativity. The whole approach is grounded in the reality of what it's actually like to work on a script, with plenty of examples, templates, and tables to help steer you. 10 out of 10!"

*Sarah Tolle, Editor
Black & White Zebra Industries*

"Paul has been become an indispensable part of our script writing and filmmaking process. His knowledge and expert advice has helped my students make enormous advances in their skills and practice in all stages of production. He has helped many students enter the post-secondary and professional world of film."

Phil Byrne, Teacher, Burnaby North Secondary ACE-IT Program, Burnaby School District

"Paul Donnett = Engagement! He combines creativity, professionalism, industry-readiness, passion and a down-to-earth approach to teaching story development, which my students absolutely love. His lessons, direction, and feedback have proven crucial for my students to bring their stories to life. Students love everything Paul brings to the table!"

Jamie Leduc, Teacher, Sisler High/SislerCreate The Orange Tree Project, Winnipeg

I have seen Paul work with a range of different young writers. He has a way of engaging with young people from where they are and giving feedback that is useful yet continues to inspire them to continue and delve deeper into their work."

*Murray Bulger, Teacher
Argyle Secondary DMA Program
North Vancouver*

WRITERJUMP STORY IN MEDIA

TRAINING & COACHING

What Students Say

"The writing program was something I looked forward to attending every week. There was an infectious energy that made learning about storytelling and analyzing screenplays fun. Paul created a great group environment where it was easy for everyone to discuss and share ideas."

Nikita Zhang, Burnaby North/ACE-IT grad,
Ryerson University

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Sarah Tolle, Editor,
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Short film
Feature film
Television
Animation
Video Games
Fiction writing
Podcast
Marketing

INDUSTRY-GUIDED CAREER PREP FOR STUDENTS

serious about pursuing studio or independent vocations as professional writers, filmmakers, or content creators.

It begins and ends with story.

What Teachers Say

"Paul has been become an indispensable part of our script writing and filmmaking process. His knowledge and expert advice has helped my students make enormous advances in their skills and practice in all stages of production. He has helped many students enter the post-secondary and professional world of film."

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Jamie Leduc, Teacher
Sisler High, SislerCreate Winnipeg, MB

"Paul is a man of principle and integrity and he loves working with and supporting people in their learning and growth as a writer. I have seen Paul work with a range of different young writers. He has a way of engaging with young people from where they are and giving feedback that is useful yet continues to inspire them to continue and delve deeper into their work."

Murray Bulger, Teacher
Argyle Secondary DMA (North Vancouver)

Paul Donnett

Writer-producer, festival judge, studio reader, film production instructor (VFS, Langara, VAS)

Info: www.writerjump.com

Free consultation: paul@writerjump.com | 604-353-2907



WRITERJUMP

STORY

IN MEDIA

TRAINING & COACHING

Career Pathways:

- Online content creator
- Screenwriter (film, TV, web series, podcast)
- Author (fiction, non-fiction)
- Freelance, blog or copy writer
- Producer
- Director

Asset & Portfolio Development:

- Short film screenplay
- Feature film screenplay
- Fiction – Short form (short story)
- Fiction – Long form (novel)
- Blog/journalism/copywriting (samples)

Professional Disciplines & Best Practices:

- Goal and milestone setting
- Scheduling
- Time & lifestyle management
- Psycho-emotional self-management
- Iteration-Feedback loop & project management
- Collaboration & notes

Industry Interface & Network

- Production fundamentals (short film)
- Pitch prep (producers, publishers, platforms)
- Submitting (festivals & competitions)

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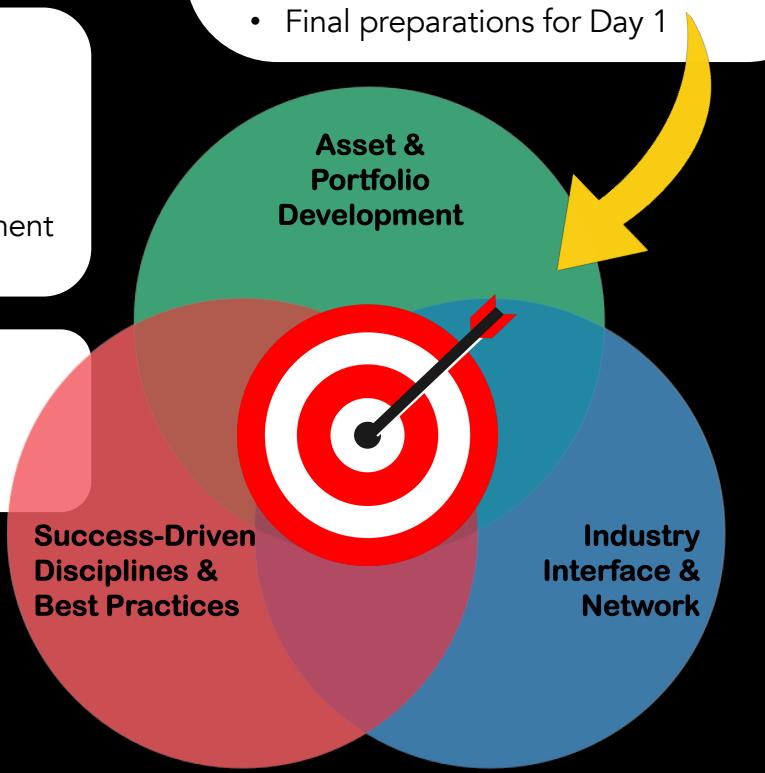
Weekly | 1 hour sessions

4, 6, or 12 months

Customized to your schedule

Post-Secondary Prep:

- Identify school options
- Identify skill sets and portfolio requirements (Grade 10/11/12)
- Build portfolio
- Prepare additional required materials
- Provide reference letter
- Complete application
- Submit and track
- Final preparations for Day 1



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