



STARTING **MARCH 2023**

## STORY IN MEDIA WRITERS CERTIFICATE PROGRAM

For Film, Television, Podcast & Fiction  
with Paul Donnett

Story is the most transformational social force on earth and there have never been more media platforms and opportunities to tell yours.

To be successful, however, you will need to master the fundamental disciplines that top content creators use every day to get it done and in the hands of the right people.

### The Fundamentals:

1. Training
2. Goals & Deadlines
3. Weekly Schedule
4. Weekly Accountability
5. Professional Guidance
6. A "Next Steps" Business Plan

### What's Included:

- **14 live, interactive group lectures** take you through every step of the story-building process.
- **12 one-on-one workshop labs with the instructor** focused entirely on you, your story, and your plan.
- **Pitch and business prep** for festivals, competitions, streaming platforms, publishers, and more.

### What we'll cover:

- Goals & scheduling
- Finding your creative voice
- Ideation & story concept
- Theme
- Characters
- Environment
- Plot, structure & narrative design
- Scene construction
- Visual storytelling & dialogue

### What you'll have:

- Finished draft of your original story
- Industry rules for formatting & submitting
- Pitch package
- Professional business plan
- Access to festivals, publishers, & platforms
- Lifelong habits of successful storyteller

### Course Information:

**Instructor:** Paul Donnett  
**Dates:** March 7 - August 29, 2023  
*(Including 2-week break for Winter holidays)*  
**Day:** Tuesdays  
**Time:** 6:00 - 8:00PM (PST)  
**Duration:** 26 sessions  
**Seats Available:** 20  
**Location:** Online - Zoom  
**Cost:** \$350 / month (6 months)  
Secondary students get **\$50/month discount**  
**Next Start Date:** September 2023

### To register, visit

<https://www.writerjump.com/courses-and-coaching>

or contact me directly at [paul@writerjump.com](mailto:paul@writerjump.com)



# WRITERJUMP

Story In Media Writers Certificate Program

## COURSE OUTLINE

Week	Topic
1	Intro to Writing & The Writer's Life
2	Story Ideation
3	Theme
4	Your Story's Protagonist
5	Opposition & Cast
6	Story World
7	Plot Structure & Design
8	Case Study A: Full Story Build
9	Case Study B: Story Beats & Plot Models
10	Story Mapping Tools
11	Making a Scene
12	Visual Storytelling & Dialogue
13	Student Scene Reads & Script Formatting
14	Student Pitches & Workshop Prep
15 - 26	1:1 WORKSHOPS & BUSINESS PREP

## What Students & Teachers Say

"I would absolutely take this course again. It combines screenwriting theory with a refreshingly realistic approach to getting your scripts on the page, delivered in a friendly atmosphere that cultivates creativity. The whole approach is grounded in the reality of what it's actually like to work on a script, with plenty of examples, templates, and tables to help steer you. 10 out of 10!"

*Sarah Tolle, Editor  
Black & White Zebra Industries*

"Paul has become an indispensable part of our script writing and filmmaking process. His knowledge and expert advice has helped my students make enormous advances in their skills and practice in all stages of production. He has helped many students enter the post-secondary and professional world of film."

*Phil Byrne, Teacher, Burnaby North Secondary  
ACE-IT Program, Burnaby School District*

"Paul Donnett = Engagement! He combines creativity, professionalism, industry-readiness, passion and a down-to-earth approach to teaching story development, which my students absolutely love. His lessons, direction, and feedback have proven crucial for my students to bring their stories to life. Students love everything Paul brings to the table!"

*Jamie Leduc, Teacher, Sisler High/SislerCreate  
The Orange Tree Project, Winnipeg*

I have seen Paul work with a range of different young writers. He has a way of engaging with young people from where they are and giving feedback that is useful yet continues to inspire them to continue and delve deeper into their work."

*Murray Bulger, Teacher  
Argyle Secondary DMA Program  
North Vancouver*